



Aliado Summer Internship

Overview

Aliado Studio is looking for a business intern for the summer 2023 season. Interns will gain valuable hands-on experience in running a creative and ethical small business. Our intern will work directly with the operations manager to help create systems for growing a small business.

About Aliado Studio

Aliado is a triple bottom line (People, Profit, Planet) brand design and marketing studio focused on social and environmental impact.

Our studio serves a wide range of purpose-driven clients from small and medium sized businesses, to place-based brands such as retail & restaurants, arts & culture institutions, higher education, nonprofits, and organizations in the social justice & sustainability sector.

Core responsibilities:

- Intern will work under a department mentor to complete high-impact projects such as B-Corp certification research and process documentation, learn systems in project management, and participate in streamlining areas of the business that will generate growth



- They will assist in building tools and systems that impact internal team and external community engagement, and assist in marketing and sales activities
- They will have access to the company founders and will participate in financial, business development, and client services workflows
- Daily responsibilities will vary, but our intern will be exposed to working with various brands that are making positive changes in our world

Qualifications:

- Currently studying or have background in business operations or general management or related field
- Excellent communication skills
- Great organization and attention to details
- Creative problem solving mindset with a willingness to learn, be curious, and grow as a person
- Reliable with strong personal character
- Interest in sustainability, social justice, and/or community-based projects
- Curious about branding, marketing, and creative work
- Has a strong love for Detroit and is passionate about making a difference

Our team is small but mighty, with big hearts and kindness all around. We encourage those with strong social values to apply. Aliado is an equal opportunity employer that does not discriminate based upon race, color, national origin, sexual orientation, marital status, age, disability, or gender identity.

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This is a part-time, on-site internship between 20-25 hours per week starting June 5th, 2023 through August 18th, 2023 as a 10 week program, with pay of \$16/hour. Availability should be working hours Tuesday through Thursday.

Please submit your resume and why you would like to apply for this internship, to Casey Shagena at **casey@aliado.studio** by Friday 5/19 to be considered.

Aliado is a women and minority-owned business based in Detroit, Michigan.

Website: aliado.studio

Social: @aliado.studio